EnergiForge

SMART GUIDE

Understanding the energy strategy value stack

How four strategies capture, or lose, the value in your energy spend

In a traditional structure, most of the energy value stack is paid to third parties. The difference between strategies is **how much of that value stack is captured internally**.

Layer	Business as Usual Full market exposure	Coordinated Strategy Captures most of the value stack	Point Strategy Captures partial value	Off-site Renewable Limited value capture
Wholesale / Hedge	Cost of purchasing electricity from the market	Portfolio-owned solar & battery generation (behind-the-meter)	Portfolio-owned solar & battery generation (behind-the-meter)	Portfolio-owned solar & battery generation (off-site)
Network	Transmission and distribution infrastructure charges	Embedded network infrastructure	Embedded network infrastructure (limited value)	Transmission and distribution infrastructure charges
Retail	Retailer risk management and operating margin	Tenant / internal energy sales within the portfolio	Remaining market purchases (significant portion)	Retailer costs, with limited portfolio matching
Other / Matching	Market services, metering, environmental schemes	Portfolio energy matching & residual market purchases	Remaining market purchases	Market services, metering, environmental schemes
Outcome	**Full market exposure**	**Captures the majority of the controllable value stack**	**Captures partial value**	**Limited value capture**

Value captured / retained inside the portfolio

Cost still paid to third parties